

Showring Magazine Ad Sizes and Rates 2009

Half Page Ad

7.5" x 5"

Color: \$190

B/W: \$150

Full Page Ad

7.5" x 10", Back Cover: 7.5" x 7"

Color • Inside Covers: \$450.

Color • Back Cover: \$400.

Inside: \$275

B/W: \$190

Quarter Page Ad

3.75" x 5"

Color: \$150

B/W: \$100

Third Page Ad

7.5" x 3.25"

Color: \$170.

B/W: \$130.

Business Card Ad

3" x 2"

Color: \$50

B/W" \$25