# **ALSA Board of Directors Meeting Minutes**

January 12, 13, and 19, 2022

Note: This meeting was held in three sessions, January 12<sup>th</sup> (adjourned due to electronic communications failure), January 13<sup>th</sup> (adjourned due to medical reasons), and January 19<sup>th</sup>.

Call to order: 7:00 p.m. CST

Roll call:

Board Members: Cathie Kindler, President

Anna Reese, Vice-President

Ron Baird, Secretary

Lauren Wright Ulin Andrews

Others: Linda Kendall, Office Manager

Carol Rutledge, ex-Director (January 12<sup>th</sup> only) Deb Yeagle, ex-Director (January 12<sup>th</sup> only)

#### I. Recognize Ex-directors:

Is there anything they wish to address the Board concerning, unfinished business, ideas, suggestions?

Carol and Deb left the January 12th meeting at 7:03 p.m.

#### II. Elect new Officers and Liaisons

Cathie Kindler was elected President

Motion by Ron. Seconded by Anna. Motion passed unanimously

Anna Reese was elected Vice-President

Motion by Ron. Seconded by Lauren. Motion passed unanimously

Ron Baird was elected Secretary

Motion by Anna. Seconded by Lauren. Motion passed unanimously.

## III. Office Report:

All youth results have been entered into the database and I am currently running processes to extract the top ten points earners. I should have this completed by Saturday.

I would like to send an email to all superintendents outlining how the final recap page is to be completed, how the way the results are printed on a page can cause confusion, etc. Also, I would like to stress the importance of the youth's first and last name on the results pages.

There followed discussion on varying methods to implement the above suggestions from the Office Manager. Also discussed was the implementation of

on-line payments of dues and so forth by on-line methods, for more efficient and timely processing of such payments.

Karl Tinsley came onto the call at 7:10 p.m. to discuss problems with the website, which has been a Board concern as well as a member concern for a long time. He explained that the website is barely holding together. Various methods of receiving on-line payments for dues and so forth were discussed. Karl left the meeting at 7:23 p.m.

Linda went on to report to the Board on the Lazy Dog television production company that is looking at doing a show on llamas and alpacas. The company was at the National Western Stock show for an entire day, talked with many owners and spend quite a bit of time interviewing two – notably Morgan Barba, a recipient of the ALSA Youth Scholarship last year. The show superintendent, Judy Glacier, had the crew take llamas through the obstacle course – which the crew said was their highlight of the day. Lazy Dog is putting together funding for a production on showing llamas and alpacas with the assistance of ALSA.

Motion: pay the office expenses of \$1,301.25 for December 2021. Motion by Ron. Seconded by Lauren. Motion passed unanimously.

## IV. Treasurer's Report:

Here is the final 2021 ALSA Treasurer report.

I will be moving \$4,771 from the ALSA Operating checking account to the Youth Scholarship fund account as these proceeds were raised at GN for that purpose.

It was a great year for ALSA as you will see in the Balance sheet. Thanks again,

Vern

See the financials appended hereto.

# V. Committee Reports: (Chairs and Liaisons are shown as determined for 2022)

Alpaca – Chair: Vicky Donley, Liaison: Lauren No report

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron
There have been no questions concerning the Bylaws or Standing Rules
from members. The Committee has not received direction from the Board of
Directors to begin a Bylaw or Standing Rule change.
Respectfully,

Lougene Baird, Chair

#### Elections - Chair: Lougene Baird, Liaison: Cathie

The next General Election and Election of Directors will take place in October 2022. An ALSA member in good standing with the organization may declare himself or herself a candidate between July 1, 2022, and September 1, 2022. Please consider running for the ALSA Board. As a director your time will be invested in the future of ALSA. Please direct your questions concerning how to place your name on the ballot to the Election Committee. Respectfully submitted,

Lougene Baird, Chair

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin There is nothing presently to report.

Respectfully Submitted
Cheryl Lambert, Chair

#### Finance & Budget - Chair: Open, Liaison: Open

Please refer to the Treasurer's report that is presented above and in the addendum.

Fleece – Chair: OPEN, Liaison: Lauren No report

**Grand National** – Chair: Susan Leslie, Liaison: Cathie No report

Handbook - Chair: Adryce Mathisen, Liaison: Ron

Hi - I am sending a pdf of the combined current handbook and the addendums. This should be a drop-in replacement requiring no further editing.

Linda - would you please replace the Handbook and Addendums currently on the ALSA Website with the ones attached here. They were previously approved by the BOD.

Thanks and Take care Adryce

#### Judges' - Chair: Open, Liaison: Ulin

I sent a message to the Apprentices and Judges about getting their dues paid. A number are in arrears. Several contacted me that checks had been sent but I have not been notified that they were received. I asked them to wait a few weeks to see if they come through. Dave Barboza called today and has been trying to reach the office to pay his dues over the phone and he has not gotten an answer or a call back. So, my next question is: what is the best way for people to pay their dues? Linda has sent me emails that dues have been received twice in the last week.

Bill Schultz asked to have his certification retired December 31, 2022. He served ALSA as a Judge and mentor to many current Judges.

Mark Smith contacted me requesting retirement of his certification to judge for ALSA. He feels that there are so few ALSA shows for him to judge lately and the fact that the ones that he has been offered come in during planting time when he just cannot leave the farm that it is just not advantageous for him to keep his certification.

I had a call from Barb Harris. She was kicked in the knee by a llama on the obstacle course at the Nationals in 2018. I was there. She has struggled with it since then. She had it under control in the fall and was looking forward to getting into the ring. She recently fell off a ladder doing some ranch work and the knee is really a problem again. She has had a number of injections but is concerned about twisting her knee on a rough ring surface. She asked me to be allowed to take a medical leave for one year. She does not wish to retire at this time. I propose that this does not represent a retirement, but leave, and not require her to complete an apprenticeship or mentorship to return to judging due to her vast experience and the short period of time.

#### Part S Section 3 C

8. Judges who retired due to medical or family reasons will be reinstated at their previous status once they have completed either an apprenticeship or mentorship and are approved by the Board.

The Board decided Barb Harris must abide by the above Rule.

Margaret Henry has decided to retire from Judging this year. She also has been a credit to ALSA and will be greatly missed.

I have received 22 Judge's Annual Reports, 1 Apprentice; 8 completed tests and notification that 22 Judges and 1 Apprentice paid their dues so far. I sent a reminder about dues, reports, and tests on January 5.

I sent a message to the Judges and Apprentices about overdue membership and Judge's dues.

Regards,

Cyndi Ernst, ALSA Judge's Chair

Membership, Publications, Promotions, Marketing & Website – Chair: Linda Tinsley, Liaison: Ulin No report

**Performance** – Chair: Susan Leslie, Liaison: Anna No report

**Regional Committee** – Chair: Susan Leslie, Liaison: Anna No report

**Show Management, Policy & Planning** – Chair: Kathy Devaul, Liaison: Lauren No report

**Youth Committee** – Chair: **OPEN**, Liaison: Anna No report

#### IV. Old Business:

**A.** The ad hoc committee to aid in determining the future. Board members still need to submit their suggested members of this committee to Cathie.

Cathie discussed that she intends to divide the committee into two sections, representing different areas of the country. Each will submit their ideas on the direction and forward movement of ALSA.

#### V. New Business:

**A.** Discussion concerning the request to drop the non-ALSA member fee. Consideration as to the extent to which this will be allowed. This is a continued discussion from November.

The continued discussion of this matter resulted in the decision to allow this on a show-by-show reviewed status to determine whether it assists materially in increasing show attendance.

**B.** Discuss awarding the Top Ten youth in each division plaques, or certificates or both.

The final decision on this matter was that ALSA should recognize it outstanding youth. Lauren will undertake to determine the cost of plaques or certificates of award. She will report back her findings and the Board will decide whether the awards will take the form of plaques, certificates, or a combination of both.

Motion: ALSA will recognize its outstanding Top Ten Youth in each division with an award. Motion by Anna. Seconded by Lauren. Motion unanimously passed.

**C.** Should ALSA initiate something like a Youth Maturity section similar to the All-American Jamboree Marilyn Neenie manages? The ALSA and All American could be held at the Grand National Show.

This matter was discussed at some length, including the need to obtain sponsors for such awards for Showmanship and Performance, rewarding the top three ALSA Youth in each division.

Motion: Promote Youth interest in showing and encouraging such by awarding the top three youth in each division recognition in a form to be determined. Motion by Anna. Seconded by Ron. Motion unanimously passed.

The next regular Board meeting will be February 9, 2022, at 7:00 p.m. CST.

Final Motion to Adjourn at 7:26 p.m. CST. Motion by Anna. Seconded by Ulin. Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

# **Appendix**

# **Financial Statements**

	Dec 31, 21	
ASSETS		
Current Assets		
Checking/Savings		
Chase - Operating	39,933.12	
Chase Savings Account	40,010.78	
Youth Scholarship Account	2,810.75	
Total Checking/Savings	82,754.65	
Total Current Assets	82,754.65	
TOTAL ASSETS	82,754.65	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable	-4,150.00	
Total Accounts Payable	-4,150.00	
<b>Total Current Liabilities</b>	-4,150.00	
Total Liabilities	-4,150.00	
Equity		
Opening Bal Equity	49,204.42	
Retained Earnings	8,470.52	
Net Income	29,229.71	
Total Equity	86,904.65	
TOTAL LIABILITIES & EQUITY	82,754.65	
		Jan - Dec
	-	21
Income		
a MEMBERSHIP REVENUE		
2021 Adult Membership		7,068.76
2021 Youth Member		2,615.84
2022 Adult Membership		1,809.89
2022 Youth Membership	-	625.93
Total a MEMBERSHIP REVENUE		12,120.42
ALSA SHOW FEES		

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Sanctioning Fee	1,063.90
Show Entry Fee	13,731.00
Total ALSA SHOW FEES	14,794.90
BANKING FEES;NSF Payment	124.00
GRAND NATIONAL	
a Sponsorships	500.00
Entries	
Fleece Entries	120.00
Entries - Other	13,584.86
Total Entries	13,704.86
Overpayments	374.00
Premium Sponsor	5,266.10
Silent Auction	4,771.00
Total GRAND NATIONAL	24,615.96
Income	
Interest Income	4.49
Total Income	4.49
JUDGE REVENUE	
2021 Judges Due	344.44
2022 Judges Dues	789.00
Total JUDGE REVENUE	1,133.44
REGIONAL REVENUE	
Buckeye Regional	3,670.00
Southeastern Regional	
Entry Fees Adult	561.68
Southeastern Regional - Other	5,590.00
Total Southeastern Regional	6,151.68
Western Regional Inc	
Entry Fees	2,575.00
Total Western Regional Inc	2,575.00
Total REGIONAL REVENUE	12,396.68
Youth Committee Income	45.00
z OTHER INCOME	72.22
Total Income	65,307.11
Gross Profit	65,307.11
Expense	
a GRAND NATIONAL E	
Awards	161.00
Clerking	
Cards	45.43
Clerking - Other	475.00
Total Clerking	520.43
Committee Expenses	

Room	105.87
Total Committee Expenses	105.87
Copying	515.09
Decorations	21.65
Facility	4,524.00
Fleece Premiums Paid	4,475.00
Judges	
Judges Fees	1,925.00
Travel or Room	2,335.55
Total Judges	4,260.55
Obstacles	1,000.00
Postage	211.19
Ribbons / Awards	3,172.11
Total a GRAND NATIONAL E	18,966.89
ALSA SHOWS	
Printing	99.00
Total ALSA SHOWS	99.00
B.O.D. EXPENSES	
BOD Conference Calls	158.60
Total B.O.D. EXPENSES	158.60
BANKING FEES	
Banking Fees NSF	12.00
Reconcile Debit	100.00
Total BANKING FEES	112.00
Corporation Renewal	509.00
EXECUTIVE OFFICE - NEW	
ALSA P.O. BOX	113.00
Constant Contact Eblast Expense	432.00
GN Travel	528.44
Internet	255.24
Office Labor Cost	5,348.50
Office Supplies	347.31
Telephone	
ALSA Phone/iPad	1,180.14
Total Telephone	1,180.14
Total EXECUTIVE OFFICE - NEW	8,204.63
Insurance	
Board of Directors	498.00
Show/Event Liability	1,307.04
Total Insurance	1,805.04
Legal-Prof Fees	
Legal-Prof Fees; TAX PREP	725.00
Total Legal-Prof Fees	725.00

#### **REGIONAL SHOW EXPENSE**

#### **BUCKEYE REGIONAL E**

BUCKETE REGIONAL E	
Judges Expense	708.82
Judging Fee	600.00
Total BUCKEYE REGIONAL E	1,308.82
SOUTHEASTERN REGIONAL E	
Judging Fee	600.00
Refund	75.00
SOUTHEASTERN REGIONAL E - Other	216.48
Total SOUTHEASTERN REGIONAL E	891.48
WESTERN REGIONAL Exp	
Judge Expenses	345.69
Judge Fee	600.00
Total WESTERN REGIONAL Exp	945.69
REGIONAL SHOW EXPENSE - Other	1,351.25
Total REGIONAL SHOW EXPENSE	4,497.24
YOUTH COMMITTEE	
Scholarship	1,000.00
Total YOUTH COMMITTEE	1,000.00
Total Expense	36,077.40
Net Income	29,229.71